



NATIONAL VOICES FOR EQUALITY  
EDUCATION AND ENLIGHTENMENT

**GET CREATIVE!**

(and Earn Prizes & Bragging Rights!)

NVEEE Challenges Students Nationwide to Enter the

**LOGO DESIGN CONTEST**

for the Peace for a Day® and Not On My Watch® Anti-Bullying Campaign!

*GET INVOLVED IN THE CREATIVE FIGHT FOR PEACE AND CHANGE®*



**PEACE FOR A DAY & NOT ON MY WATCH**

# Logo Design Contest Rules Contest Submission Information

National Voices for Equality Education and Enlightenment, Inc.

P.O. Box 23837

Fort Lauderdale, FL 33307

954.561.2626

Website: [www.NVEEE.org](http://www.NVEEE.org)

Email: [NotOnMyWatch@NVEEE.org](mailto:NotOnMyWatch@NVEEE.org)

**BULLYING IS NOT JUST AN ACTION; IT IS AN INACTION AS WELL**  
**--Jowharah Sanders**

## 2010-2011 Logo Design Contest OFFICIAL ENTRY FORM

**QUARTERLY DEADLINE DATES:**  
**December, 17, 2010 | March 11, 2011 | June 10, 2011**

**Logo Design:** ☐ **PEACE FOR A DAY**    ☐ **NOT ON MY WATCH**

Artist Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School: \_\_\_\_\_ County: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Parents/Guardian Name: \_\_\_\_\_ Phone: \_\_\_\_\_

I have read and fully understand and will comply with the rules and conditions of this contest.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Artist

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent/Legal Guardian

All entries must be signed above. Artists under 18 years of age must have parent/guardians signature.

### OPTIONAL DISPLAY PARTICIPATION

I further authorize NVEEE to display my entry on its website [www.NVEEE.org](http://www.NVEEE.org) if it is not selected as the winning entry.

\_\_\_\_\_  
Signature of Artist

*Signature above is optional*

# 2010-2011 Logo Design Contest Rules

## INTRODUCTION:

The National Voices for Equality Education and Enlightenment, Inc. ("NVEEE") Logo Design Contest (the "Contest") gives participants the opportunity to design a LOGO for NVEEE's Peace for a Day and/or Not on My Watch Anti-Bullying Campaigns at your specific school. By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

## ELIGIBILITY:

Contest is open to legal residents of the United States and its territories and possessions who are between the ages of 13 through 21 at time of entry. If you are between the ages of 13 and 17, your parents must sign the consent block on the Official Entry Form, to ensure that you have your parent or legal guardian's permission.

## ENTRY:

To enter the Contest, eligible participants must:

- 1) **Download and complete the Official Entry Form.** The form is available for download at [nveee.org](http://nveee.org)
- 2) **Choose a Category.** You may submit up to two (2) logo designs per category and must complete a separate entry form for each design. There are two (2) categories:
  - a. **"Peace for a Day"** Campaign: "Peace for a Day" is a national campaign challenging students to create peace in schools for at least one day. You pick the day and NVEEE will help you create it.
  - b. **"Not On My Watch Anti-Bullying"** Campaign: "Not on My Watch" is NVEEE's National Anti-Bullying Campaign, which asks students, parents and the community to get involved in diminishing school violence, by not being bystanders.
- 3) **Create a logo!**
- 4) **Convert the design** into a usable web version and a scalable vector, print quality version of the logo. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
- 5) **Email your completed Official Entry Form and your design to [logocontest@nveee.org](mailto:logocontest@nveee.org).**

## DEADLINE FOR ENTRIES:

You must submit your design and completed entry form by 11:59 p.m. EST by the **QUARTERLY DEADLINE DATES** provided.

**LOOK AND FEEL GUIDELINES:** Your design should be dynamic, unique, creative, and incorporate the full name of the campaign: **"Peace for a Day"** or **"Not On My Watch"**. The logo may incorporate other imagery, abstract symbols or a catchphrase, so long as the full Campaign name is included somewhere in the logo. To this extent, the full Campaign name can be displayed in a smaller font size than the main image, if there exists a main image.

**FORMATTING:** For purposes of submission, please submit the design in **.png, .jpg or .psd for** (Resolution of 300 dpi) **AND as a .pdf file** (less than 10MB). If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.

**PRIZES:** One (1) winner in each category will receive:

1. Two (2) T-Shirts with your winning logo;
2. One (1) \$50 American Express Gift Card;
3. Artistic credit for your winning design on [www.NVEEE.org](http://www.NVEEE.org), in print and other media; and
4. The opportunity to be featured in an upcoming NVEEE Public Service Announcement.

The winning designs will be used as the Official Logo for NVEEE's 2010-2011 National Campaigns, including promotional items, and on the official website located at [www.NVEEE.org](http://www.NVEEE.org).

## SELECTION OF WINNER:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications, as seen on our website at [www.NVEEE.org](http://www.NVEEE.org) will be judged by the staff/volunteers of NVEEE. The winner will be notified by telephone, email or mail at the end of each quarterly submission. In the event that no entry is selected, NVEEE reserves the right to declare no winner and run the contest again at a later date.

Additional rules are posted at [www.NVEEE.org](http://www.NVEEE.org).